

Do Your Fundraisers
Promote Good Health?

Tired of selling the same overpriced goods for your fundraiser?

Want to support children's health instead of selling junk food?

Want to ATTRACT Community & Business Participation?

**We've got
THE
Benefit's Discount Card
to Help you DO IT!**



The background of the slide features a faded, light green image of a US dollar bill. A magnifying glass is positioned over the bill, with its lens centered on the text. The magnifying glass handle extends towards the bottom right corner. The text on the bill is partially visible, including the words "NEBRASKA", "COLORADO", and "NORTH DAKOTA".

Sells for \$10, but saves families

\$\$ THOUSANDS \$\$



Who can Benefit from using our Discount Card?

- Anyone that is uninsured for any of the three benefits
- Anyone who had “high-deductible” insurance
- Anyone who has Health Savings Accounts
- Senior citizens, self-employed, etc.
- No Age Limits – No Deductibles – Anyone Qualifies – Immediate Savings

Helping to **SAVE** Money...

DENTAL



Rx



**AND
MORE...**



VISION





Prescription

- Easy to use. Simply present card at time of purchase.
- Over 53,000 neighborhood pharmacies
- Online pricing helps you compare stores- Save up to 60% off retail
- No formulary list means no excluded medications
- Brand name and Generics available
- Mail Order in 30 and 90 day supplies with shipping charges
- Coverage for your entire family
- No limits on coverage
- No pre-existing exclusions
- Toll free numbers for Member Services and Pharmacy Help Desk



Vision

- Easy to use. Simply present card at time of purchase.
- You receive your savings immediately.
- Our fee schedule takes the guesswork out of the cost of your glasses.
- Many local providers and national chains in our network.
- Our doctors offer a wide selection of frames from which to choose – Even their most expensive frames are discounted for you.
- Plan includes discounts on laser vision correction and contacts too.
- Our mail order glasses are \$25.00 for lenses and frames!



Dental

- Website-based shopping shows side-by-side comparison of industry leaders, allowing members to find the perfect plan
- Plans starting at \$79.95 per year (plus an additional three months free with an annual enrollment)
- Coupon code on back of card gives you an additional 20% off dental plan's cost, and 3 months free with an annual pay.
- Many plans available – find the one that is perfect for your family's needs. Shop by zip code or by dentist.
- Nationwide coverage.
- Fee-for-service plans are not insurance: No deductibles, no limits on services and no annual caps.
- No pre-existing exclusions. Some plans even cover orthodontia!



More Savings

- Nutritional Supplement Program
- Doctor On Call Program
- Pro-Smile Teeth Whitening Program
- Diabetic Testing Supplies (we are a Medicare Provider)
- Durable Medical Equipment

Helping to **MAKE** Money...

- 50% to 70% in profits
- Generous return policy
- Try before you buy
- Complete marketing support



The background of the slide features a collage of US currency, including a \$100 bill and a \$20 bill, and a hand holding a pen. The word "EXPAND" is written in large, green, 3D-style letters with a blue outline and a grid pattern, positioned on the left side of the slide.

EXPAND

Your Fundraising Markets

- Offer a free card to businesses with every \$10 donation
- Small businesses can use for their employees
- Purchasers can donate to non-profit organizations in your area; help needy families while helping your effort